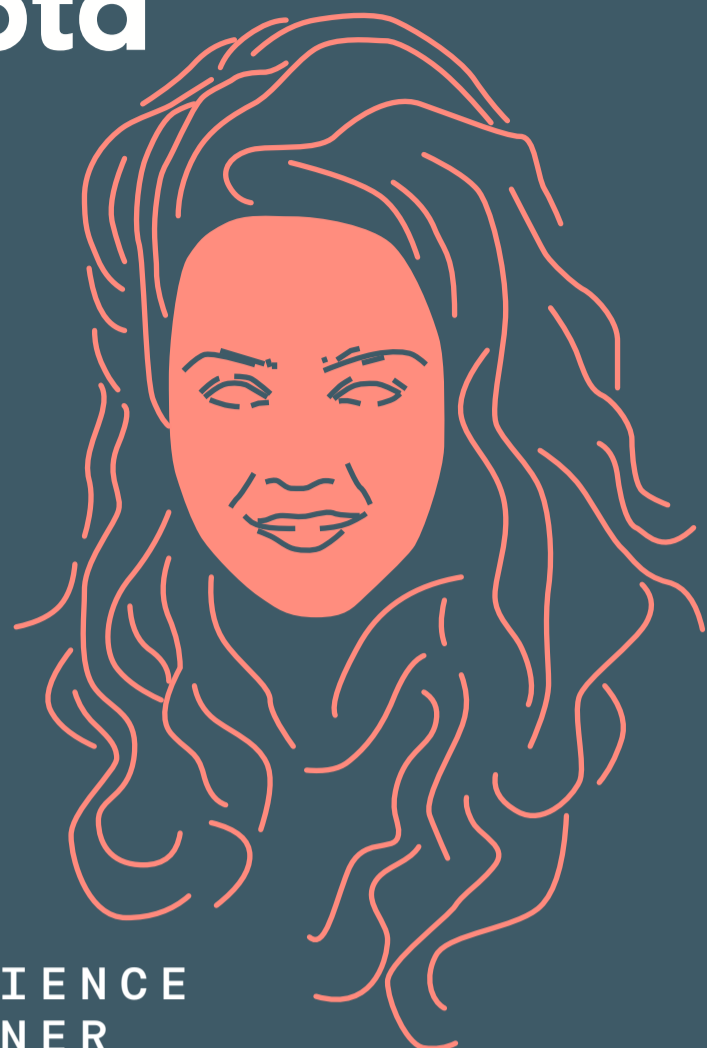# Vipasha Gupta

EXPERIENCE DESIGNER

M.Design - Information Design NID-Bangalore

See my work :
vipasha-works.com

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vipasha.nid@gmail.com

call / whatsapp
9910270863

I use :

Figma/Sketch
Adobe Suite
Miro

I Like :

Travel
Dance
Music

Experience

SEP 2019 - CURRENT

Lead UX/UI Designer
@ Infoedge, Noida

Responsible for designing solutions for various system level interventions for the web and mobile interface for 99 acres.

- Rethinking 99acres product page experience
- Strategy and design for retail and pre-lease systemic integration
- Re-imagining location experience for real estate buyers and tenants
- Solution and execution for real estate intelligence frame work

FEB 2018 - SEP 2019

Lead Designer
@ Gramener, Hyderabad

Designed comprehensive dashboards for National Health Resource & Repository, Explored Conversational UI for projects under BARC.

FEB 2018 - SEP 2019

Internship
@ Uber, Bangalore

Ideation and execution of a ride booking solution for consumers aimed at diversifying ride booking methods. For this, Project Frontier was designed, executed and tested in Indian Market.

2015-2018

Masters in Design
Information Design @ NID, Bangalore

2014

Software Developer
@ Quantium Analytics, Hyderabad

2012

Program Analyst
@ CSC, Delhi-NCR

2012

Software Developer Internship
@ Siemens LTD, Delhi